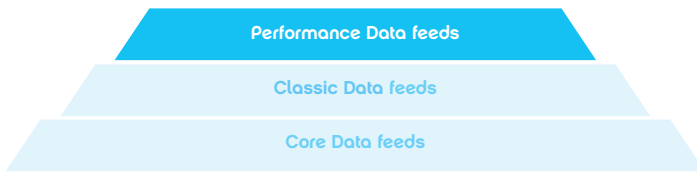


Understanding Opta data feeds



Opta offer a wide variety of data feeds, and these are split into three different tiers, depending on the level of detail. These tiers are Core, Classic and Performance.

About Opta's Performance Data feeds

Opta's Performance Data feeds contain our most detailed live on-ball positional data from a range of sports. These feeds offer live stats split by player and team, and include full x,y data of every event. This level of information is suitable for detailed analysis, including interactive chalkboards, producing player heatmaps and in-depth insights into player performance.

By providing the largest variety of delivery methods available, Opta's Performance Data feeds offer maximum flexibility and convenience.

Opta's Performance Data feeds include each of the following, providing the ability to create live graphical representations of a game as it unfolds:

- Live, detailed Performance Data by player and team.
- Positional information, including x,y co-ordinates and time-stamps.
- Season-to-date cumulative data.
- Historical data sets, suitable for advanced mathematical analysis.



Coverage

Football

- Detailed, live information on over 20 major competitions.
- Data includes live stats by player and team, season-to-date cumulative stats and historical data sets.
- X,y positional information and time-stamps on every on-ball event.

Rugby Union & Rugby League

- Fully detailed positional information on every on-ball event, including x,y location data on kicking start and end points.
- Live, detailed coverage on every major domestic and international competition.
- Granular player and team information, covering every facet of the game.

Cricket

- X,y positional information, suitable for generating wagon-wheels and pitch-maps.
- Live stats by player and team, including text commentaries and season-to-date cumulative information.
- Coverage on men's and women's international cricket in all formats, as well as all county competitions.
- Live 'Fastpath' cricket data, ideal for use in the betting industry.

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